



Walking With My Bear®

Jonathan Kattenberg's British world record-breaking attempt to reach the

South Pole

Pride of Britain

Jonathan Kattenberg will be attempting to break the world record for trekking solo to the South Pole

Be part of the challenge

Be part of the event. A unique promotional platform for businesses, charities, and individuals, starting from just £500

Project Life

Defining limits beyond age 50 demonstrating age is not a constraint to achieving your goals - supporting men's mental health

Raising funds to help support vulnerable children

Helping support children who have fled domestic abuse



British adventurer's greatest challenge



Jonathan Kattenberg PG Cert (Clin.Hyp.),
GQHP, CNHC & NCIP Registered Member

Jonathan Kattenberg, AKA, "Bear Man," is one of the UK's leading adventurers. He spends much of his time climbing mountains and trekking through forests and alpine deserts, as part of his work providing trekking adventures across the world.

At 55 years old, his fitness level is comparable to a man half his age. As part of his training regime he can regularly be spotted dragging one, sometimes two, car tyres from ropes attached to his waist for several miles. The purpose is to simulate the pulk (sled) he will be pulling when in 2026 he will be attempting to break the world speed record for trekking solo to the South Pole."



The reason behind this gruelling journey that will test him both physically and mentally, is two-fold; to inspire others by demonstrating that life can be even more exciting when you reach middle-age, and to never give up on your dreams, and to help provide support for charities that are close to his heart.



In December 2026, British Adventurer, Jonathan Kattenberg will be attempting to break the world speed record for trekking solo to the South Pole.”

“I want to do it for me, but there’s a lot of other reasons too.

Jonathan’s aim is to beat the current record holder, Frenchman, Vincent Colliard, who completed the trek in an incredible 22 days, 6 hours and 22 minutes. Jonathan said, “I want to do this for me, obviously, but there are several other reasons. I want my sons to be proud of their dad, I want to show that a man in his 50's can achieve it, I want to raise awareness of the great cause I am supporting, and I want to do something for Great Britain.”

Whilst I will be seeking big brand sponsors, it’s important to me that others can benefit from this and be part of the adventure. Whether it’s charities, companies, or individuals, I want people to feel inspired and to know that they are also making a difference to others who are vulnerable.

The Challenge

Jonathan Kattenberg, AKA "Bear Man," will be covering 715 miles (1,200 km) starting at the Hercules Inlet in Antarctica, a narrow imposing, ice-filled inlet at the southern end of the Zumberge Coast and the north-western end of Queen Elizabeth Land. He will endure some of the planet's most extreme conditions as he treks to the where Earth's axis meets its surface.

Trained by an elite expert, he will face frostbite, snow blindness, hypothermia, dehydration and altitude sickness, as he walks alone on a journey that will test his endurance both physically and mentally, spending nights in a tent with temperatures reaching as low as -78F degrees (-60C degrees).

As he undertakes this test of determination, he will be accompanied by his sons' two toy bears, promoting the importance of being a good male role model and father, raising awareness of the charities he is supporting, and hopefully inspiring others to follow their dreams - **whatever their age.**



*"I usually say it's not about speed,
but this time it is"*

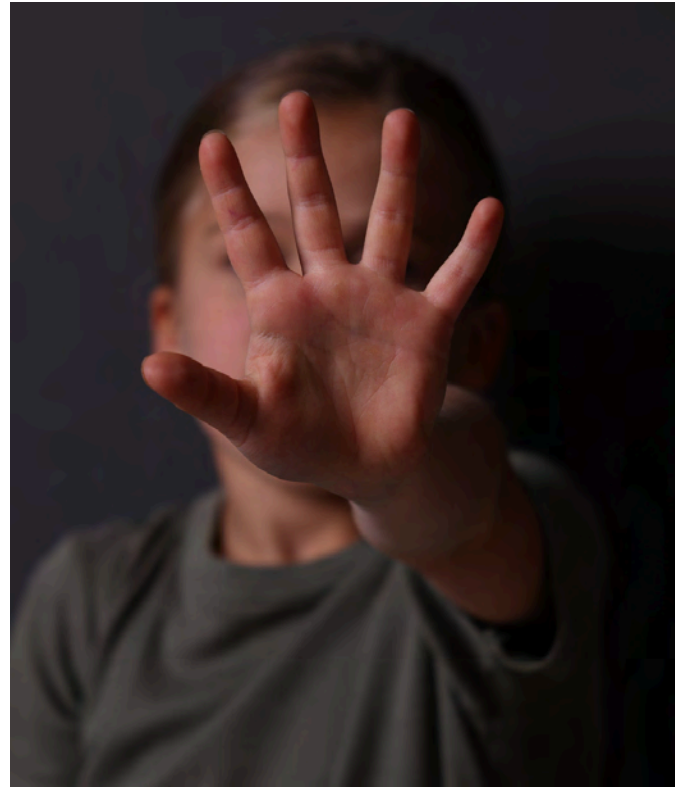
Be a part of history - www.walkingwithmybear.com

Raising awareness of the impact of domestic abuse on children

One of the charities that Jonathan will be raising awareness of is the national children's charity, KidsOut. The charity helps bring a little fun and happiness to children who along with their mothers have fled domestic abuse and find safety in women's refuges. The children will have witnessed or experienced emotional, violent, or sexual abuse, and usually arrive in refuge traumatised and with no possessions. Every year in the UK over 20,000 children arrive in women's refuges.

Children who have witnessed or experienced domestic abuse often face ongoing mental health challenges in adulthood, including eating disorders, depression and anxiety, substance and/or alcohol abuse, they may also self harm, and in extreme cases take their own lives. It is Jonathan's mission to help raise funds to provide professional mental health support for these children.

The charity, which is now in its 35th year, helps to support these vulnerable youngsters by showing them they are valued. In addition to providing a box of brand-new toys for children arriving in refuge and toys from Santa at Christmas, throughout the year the charity also takes the children on fun days out to places like the cinema, the zoo, picnics, the seaside, pantomimes, and the circus. Plus children can take part in wellbeing activities where they can learn skills that helps to build their self-esteem..



To date, KidsOut have provided over 1.1 million fun and wellbeing days out for children in refuge and other disadvantaged and vulnerable children. For more information about KidsOut go to www.kidsout.org.uk

If you are a charity and would like to raise awareness of your cause, please contact Jonathan at Walking With My Bear





“I will continue to prove that age is not a barrier”

“People over 50 often tell me that they are struggling mentally - that they think the best years of their lives are over. I see it even more so in men. They are wrong. It is one of the reasons I set up Walking With My Bear adventures. I have a postgraduate degree in clinical evidence based hypnotherapy so I understand how negative thoughts can limit potential, so when I reached my 50's I chose to ignore

those who said I would not be able to achieve what I said I would do and I have long since proved them wrong. I have also helped hundreds of others achieve what they never thought was possible. I will reach the South Pole and I am determined that I will beat the world-record. I really hope it inspires others, especially men.”

Book a trek with us and you'll also appear as a sponsor of the South Pole Challenge.

Thinking of booking a corporate or charity trek?

When you book your trek with Walking With My Bear from now until 2028, **you'll automatically become a brand sponsor of the South Pole Challenge.**

Enjoy the benefits of your brand or messaging included in this British world record-breaking attempt.

If you would like your organisation to be represented by Jonathan as part of this incredible event, please contact Jonathan or Walking With My Bear and let's see how we can maximise our relationship.

Choose from lots of exciting overseas and UK treks at www.walkingwithmybear.com



Walking With My Bear®



Be part of British history!

Sponsorship opportunities

and in return you too can have a great adventure!

Platinum Sponsor

- Ten places on a unique trek* to include Kilimanjaro or Everest Base Camps or other, worth £40,000
- Main branding on Walking With My Bear/Jonathan's Mercedes Sprinter for the period leading up to the event and 12 months after event
- Prime branding on pulk (sled)
- Mindset and mental resilience talk tailored to your organisation's needs
- Post world record private talk
- Branding on interactive web map and Walking With My Bear website
- Branding on all South Pole marketing material
- Branding on signature strip of Jonathan's correspondence from date of agreement
- Main branding on jacket and head protection during trek
- Photo/video opportunities
- Signed framed picture with your flag at the South Pole

£75,000 (includes £40,000 trek adventure)

To book or discuss this package, contact Jonathan Kattenberg
Telephone 07790 629643 or email: contact@walkingwithmybear.com

During the summer of 2023 Jonathan completed: 34 x National 3-Peaks challenges 9 x Yorkshire 3- Peaks challenges plus many other overseas treks!

*Excludes flights and insurance



Gold Sponsor (Five available)

- Ten places on a unique trek* to Kilimanjaro or Everest Base Camps including overseas hotel
- On trek talks around mindset and life planning, plus morning workshop talks
- Branding on Walking With My Bear/Jonathan's Mercedes Sprinter for the period leading up to the event and 12 months after event
- Post world record private talk
- Brand marketing on Jonathan's pulk (sled)
- Branding on jacket and head protection during trek
- Signed framed photo of your flag at the South Pole
- Branding on interactive web map and Walking With My Bear website
- Photo/video opportunities

£40,000 (includes your own £30,000 trek adventure!)

Silver Sponsor (Ten available)

- Ten places on a unique trek* to the summit of Mount Toubkal (Morocco)
- including overseas hotel
- On trek talks around mindset and life planning, plus morning workshop talks
- Branding on Walking With My Bear/Jonathan's Mercedes Sprinter for the period leading up to the event and 12 months after event
- Post world record private talk
- Brand marketing on Jonathan's pulk (sled)
- Branding on jacket and head protection during trek
- Signed framed photo of your flag at the South Pole
- Branding on interactive web map and Walking With My Bear website
- Photo/video opportunities

£20,000 (includes your own £9,000 trek adventure!)

To book or discuss these packages, contact Jonathan Kattenberg
Telephone 07790 629643 or email: contact@walkingwithmybear.com

*Excludes flights, transport and insurance



Bronze Sponsor (Ten available)

- Trek for up to 50 people* to include Edale Skyline challenge, Jurassic Coast, or Hadrian's Wall challenge with Jonathon Kattenberg and mountain leaders focusing on mental resilience.
- Mental resilience talk and workshop for up to 50 people via zoom
- Post world record talk
- Branding on pulk (sled) and rucksack
- Branding on interactive web map and Walking With My Bear website
- Photo/video opportunities

£20,000 (includes trek for up to 50 people worth £4,250)

To book or discuss these packages, contact Jonathan Kattenberg
Telephone 07790 629643 or email: contact@walkingwithmybear.com

“Growing up I always wanted to be an adventurer, but the sense that it was for the more privileged or for those with military training always stuck in my mind. Now, thousands of miles later I want to show others that with commitment you can achieve something amazing”

Costs of South Pole trek includes flights, pulk, equipment, clothing, marketing, and all administration is estimated at £160,000-£180,000. All profits after costs will be donated to the charities sponsoring/supporting the trek, including the KidsOut charity. This trek is about raising awareness of the impact on mental health support of children who have been affected by domestic abuse. Also, mental health support for men throughout the UK. Whilst all endeavours will be made by Jonathan Kattenberg to complete the trek to the South Pole, in the event that it cannot go ahead in December 2026 due to circumstances beyond his control but where the trek can take place at another time, no refunds will be provided. In the event that the trek cannot go ahead due to ongoing physical injury, or force majeure, refunds from sponsorship packages will be allocated depending on whether the sponsorship package treks, marketing or agreed talks etc have taken place. If sponsorship package treks have not yet taken place prior to the South Pole challenge, agreed treks as per the sponsorship package will still be held and no refund provided. No refunds will be given by way of donations to the Just Giving fundraising campaign, which is to raise funds to provide professional mental health support for children who have experience domestic abuse and live in Women's refuges in the UK, and any of the other listed charitable causes advertised on this fundraising page.



You can be part of British history for just £500!

You too can be part of this world record attempt. For just £500, your name or brand can be added to Jonathan's pulk (sled) that he will be pulling to the South Pole, plus a certificate of your involvement. Not only this, you or your nominated brand, charity, or person, will be included on a unique live map of Antarctica, covering this record-breaking attempt that will be raising awareness of good causes, including supporting some of the UK's disadvantaged children.

You will also be able to take part in a live ZOOM chat with Jonathan leading up to and after the event.

“I want others to enjoy being part of this adventure, as well as know that they will help change children's lives.”



Be part of history – www.walkingwithmybear.com



Sponsors enjoy one of our amazing escorted treks!

As a main sponsor, you and a group of friends or colleagues, can embark on one of Walking With My Bear's fully-escorted once-in-a-lifetime adventures of your own.

Whether that's trekking overseas across the magnificent landscapes of Kilimanjaro or Everest Base Camps, or in the UK as part of the Edale Skyline challenge, walking the Jurassic Coast or Hadrian's Wall, you'll enjoy a money-can't-buy experience led by one of the UK's leading adventurers, Jonathan Kattenberg. And don't forget, whichever you choose, you could use your event to fundraise for a charity of your own choice.



To view Walking With My Bear's treks and adventures go to www.walkingwithmybear.com





Walking With My Bear®

It's been several years since I launched Walking With My Bear Adventures, and we now collaborate with top professionals in the industry—expert mountaineers, exceptional guides, renowned hoteliers, and Michelin-starred chefs (including a few celebrities). We have become a leading provider of adventure treks in the UK and abroad, offering both bespoke experiences and scheduled trips, many of which help raise funds for incredible charities.

Also, the name “Walking With My Bear” has taken on additional significance, as clients often use it to describe their approach to life—whether they allow their “grizzly bear” to hinder their ambitions or confront and manage it to find inner peace, and of course the inevitable happened, I am now known as “Bear Man.”

Those who know me will know that if I say I will do it, I will, and whilst I know I could trek solo to the South Pole and take my time, I want to push myself that extra mile and break the world record for doing so in the shortest ever time.

Jonathan Kattenberg

I would like to thank the amazing English Polar Explorer, Hannah McKeand who in 2006 set the record for the fastest journey (man or woman) to the South Pole for her guidance for preparing for this event.

Contact Jonathan Kattenberg: contact@walkingwithmybear.com

Media contact: Carmel Media 07791 673070

Be part of history – www.walkingwithmybear.com